Shelley Brown



Dental Hygienist
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Mobile Public Health Clinician Content Creator-Hygiene Edge Faculty-Utah College of Dental Hygiene Key Opinion Leader Author Speaker

EMPLOYMENT HISTORY

Dental Hygienist

2008 - Present

Duties: Therapeutic and preventive oral health treatments, marketing, implementation of recall systems, training/hiring for the dental hygiene department, policy implementation, reaching daily production goals,

Hygiene Edge, CEO/Co-founder

2014 - PRESENT

Duties: creation of helpful videos for dental hygienists, maintaining the Hygiene Edge website and YouTube channel, management of taxes, billing, accounts receivable,

Utah College of Dental Hygiene, Adjunct Faculty Dental Hygiene Educator

2009 - PRESENT

Clinical Faculty duties:

- Manage a team of 5 students during patient treatment
- Train students on proper assessment techniques
- Evaluate students on clinical processes and procedures
- Train and mentor new clinical instructors
- Calibrate fellow clinical instructors
- Guide students to correct dental hygiene diagnosis
- Educate on proper therapeutic techniques

Homebound Smiles. CEO/Founder

2019 - PRESENT

Duties: providing mobile dental hygiene services to homebound patients

CPR Instructor. CEO/Founder

2021 - PRESENT

Duties: Managing and performing CPR courses for dental professionals through the American Heart Association

Didactic Courses Taught:

- Embryology and histology
- Pediatric and Adolescent Populations
- Periodontology 1
- Expanded Functions with lab
- Dental Materials with lab
- Practice Management
- NBDHE Board Review



Research Assistant: Clinicians Report/TRAC Research: 2023 provided assistance to transfer collections and samples to aerob-chambers with great care and organization. Prevent and identify cross-contamination. 2024 provide care to patients using air powder polishing techniques to provide feedback for research on training

Dental Assistant

2001-2008

Duties: all aspects of 4-handed dentistry including: restorative and surgical procedures and expanded functions.

EDUCATION

Western Governors University – MEd Masters of Instructional Design Graduation: 2019

- Scholarship recipient
- Capstone project topic: Teaching 2018 AAP Classifications to Dental Hygienists

Utah College of Dental Hygiene. – BSDH

Graduation: 2008 with high honors

- Recipient of K. Molen Presidential Top Student Award
- Oral B Scholarship

Idaho State University. - AS Biology

Graduation: 2006 with honors

• Gamma Beta Phi honors society

Idaho State University – Dental Assisting Certificate

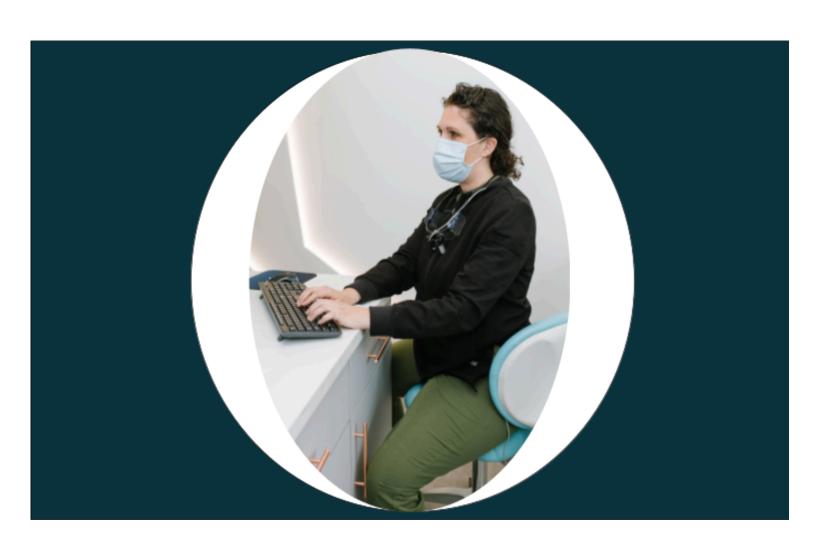
Completed: 2001

• After high school program

American Heart Association CPR Instructor

Completed: 2021

Duties: providing cpr training to those in need of basic life support certification



EXPERIENCE

Website Creation: Creation and maintenance of the sites myrdh.com and hygieneedge.com. Managing subscribers and newsletters.

Key Opinion Leader: Contributor to the Hygiene Edge social media platforms such as Instagram, Facebook, Pinterest, Amazon and YouTube. Working with companies to educate dental professionals about implementation of their products.

Blogger: Providing quality content for sites such as hygienedge.com, spear.com, myrdh.com, dentiumclub.com.

Video Creation: Writing, researching, directing, filming, and editing videos via Adobe Premiere Pro. Production of Hygiene Edge Videos, 25 million views, 500+ Videos created.

Podcasting: Researching and preparing and presenting content for dental educators

- A Tale of Two Hygienists Podcast
- Hygiene EDGEucators
- Yoga Teeth Mindful Podcast
- Hygiene Elevated 2024
- Brush With Britt- 80. Public Health Hygienist Mobile Dentistry 2024
- Dental Products report
 - Thinking outside the box for dental practice solutions-. Episode 37 Dental Products report
 - o Mastermind Episode 38 Providing Dental Care for Older Patient Populations
 - Mastermind Episode 40 Things Never (or Always) to Say to Patients and the Dental Team



ARTICLES PUBLISHED



Dentistry IQ/RDH Magazine (clickable links)

- How to give nitrous oxide to your patient
- How to remove and overhang
- Flossing a lingual bar
- Buccal object rule
- Oral cancer screening review
- Blood pressure review
- Troubleshooting the inferior alveolar nerve block
- Grading periodontitis
- Anterior Middle Superior Alveolar Nerve Block Review
- Is SDF the new sealant? 2023
- Removal of the Root Surface Smear Layer 2024

Dental Products Report

 A New Adjunct Treatment For Periodontal Infections

Oral DNA labs

• Oral cancer screening tools

Today's RDH

Huaiene Mathematician or Clinician

AUTHORED BOOKS

- Tips for passing the clinical boards
- Guide to the 2017 AAP classifications
- Injections made easy

SERVICE

- Teens_Teeth_RDH Instagram account moderator bringing awareness to oral health disparities in the adolescent population.
- Give kids a smile 2007, 2015, 2008, 2023, 2024
- Special olympics utah
- UDHA Secretary 2020/2021
- Jr. High School career day dental presenter 2023, 2024
- 2024 Utah Dental Hygienists Association Master of Ceremonies for student session
- 2023 Utah Dental Hygienist Association rLobby day speaker
- Elementary school career day presenter 2024
- 2024 Utah Dental Hygienists Association Master of Ceremonies for student session



ACCOLADES



- Todays RDH Honor Award Recipient 2021
- Board Member RDH Magazine 2023
- ADEA Member
- Dr. Kenneth Molen Top Student Award 2008
- 2023 Denobi Award Nominee
- Mobile and Teledentistry Alliance 2023
- American Dental Hygienists' Association Fellow 2023
- 2023 Ondiem Award nominee
- AMTA's Top 50 Teledentistry Leaders to Know in 2023
- 2024 Denobi Award Nominee
- 2024 Utah Dental Hygienists' Association Outstanding Clinician Award
- 2024 YouTube Silver Button for Reaching 100,000 Subscribers

EDUCATIONAL SPEAKER

Preparing content and speaking at various continuing education courses.

LDS Academy of Dentists

"Choose The Right Instrument"

Dental Con

• "Small Changes With A Big Impact"

Elevate Oral Care

• "Oral Health Through Cancer Therapy" 2024

CE Zoom

- "Making Anesthesia Stick"
- "The Solution May Be the Solution"
- "Nutritional Counseling"
- "What's in the Goody Bag"
- "Anesthesia-Let's Break It Down"
- "Pain Control Before During and After"
- Beam Me Up Biofilm (1400 attendees)
- "Ethics in Dentistry"
- "Oral Health from Infancy to Adolescence"
- "Instrumentation and Al"
- "Medical Emergencies: Prevention to Intervention"
- "Oral Care for Those with Cancer"
- "Tiny Teeth BIG Habits" (300 attendees)
- "Liquid Silver Solid Protection"
- "Minerals Matter"

Utah Dental Hygienists Association

- "Dental Fads"
- "Instrumentation Basics"
- "Better Oral Hygiene Education"
- "Student Transition Into Private Practice"
- "2017 AAP Classifications"
- "Tips for the Covid Hygienist"

Wasatch Dental Hygiene Study Club

- "Care for The Geriatric Population"
- "Getting on Patients Nerves"

Today's RDH

- "Conditions of the Nerves"
- "AAP Classifications of Health, Gingivitis, Implants and Periodontitis"

Young Dental

 "AAP Classifications of Health, Gingivitis, Implants and Periodontitis" (2023= 3000 attendees) +2024





RDH Inner Circle

"A New Generation of AAP Classification"

Cloud Dentistry

 2023 "Implementation of AAP Classification" (1600) registrants

RDH Under One Roof

- "Raiders of the Lost Art of Instrumentation" 2023
- "In Our Advanced Instrumentation Era-A Swift Journey to Advanced Instrumentation" 2024

RDH Extended

• "Intentional Instrumentation" 2024

Henry Shein

- "AI and AAP Classifications" (800 attendees)
- "Building Trust Through Motivational Interviewing

Dental Learning

"Artificial Intelligence and the Periodontium"

Smile Brands

 "Snap-Crackle-Pop- what is the assessment telling you about your patient's nutrition?" 2024

National Mobile and Teledentistry Conference

- "Caring for the Geriatric Population Panel"
- "Biofilm Management With Sulfonated Phenolics" Mastermind Session 2024

Nevada Dental Hygienist Association

"Beam Me Up Biofilm" 2024

Patterson dental Customer First Event

 "Periodontal Therapy with Purpose" 2024-Minnesota

Signature Dental DSO

"AAP classifications" 2 virtual courses 2024

EDUCATIONAL METHODOLOGY COURSES

ANDY RDH Student board review event

"Creating an Evidence Informed Classroom"

Hygiene EDGEucators

Hosting monthly meetings for educators on the topics below. Duties include: finding sponsors for the event, creating the topics and presentations to provide an applicable course.

- "Active Learning in the Dental Classroom"
- "Enhancing Course Building Blocks"
- "Methodology of Multigenerational students"
- "Educator Tips"
- "Navigating Student Feedback"
- "Let's Talk About Testing"
- "Active Learning Techniques"
- "Clinical Teaching Methods for a New Generation"
- "Improving Your Slide Deck"
- "Teaching for Retention"
- "Teaching in the Clinical Setting"
- "Flipping the Classroom"

